

## **HS-201 FUNDAMENTALS OF MANAGEMENT**

**Objective** To enhance the capability of the technical students as this will help them to nurture their managerial skills which leads to take efficient and effective decision making for perform better at their work place .

### **COURSE OUTCOME**

CO1 An overview about management as a discipline and its evolution.

CO2 Understand the concept of planning and organizing and its implementation in an organization.

CO3 To sharpen managerial skills necessary for excellence decision making with the understanding of the concept of leadership and communication.

CO4 Enable to understand the recent trends of management the conceptual framework of major four areas (Financial, HR, production, Marketing) Management.

CO5 Enable to differentiate between ethical & unethical practices.

CO6 Ability to apply the acquired knowledge to themselves and to march towards excellence in their respective careers.

## HS-303 N Business Intelligence & entrepreneurship

**Objective** To familiarize and motivate the students to go for a career as an entrepreneur to resolve the problem of unemployment along with the utilization of physical natural resources to realize the productive potential of the nation for the development of an economy.

**CO1** To enable students understand entrepreneurship, its relevance and importance in the 21st century.

**CO2** To enable students understand how to become an entrepreneur.

**CO3** To enable students understand the role of entrepreneurial leadership plays in the nurturing and growth of a startup.

**CO4** To enable students understand the importance of small business management and different financial and other assistance available for the establishing small industrial units.

**CO5** To solve problem and maximize opportunities with innovative ideas.

**CO6** Ability to analyse thinking styles and converting them into performance by making the strategic balance sheet of ideas/resource's strengths , weaknesses, opportunities & threats.